



Atlantic City Convention Center

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REALTOR® Convention & Trade Expo

TRIPLE PLAY REALTOR® CONVENTION AND TRADE EXPO

The Triple Play REALTOR® Convention and Trade Expo is the main educational and networking event for real estate professionals from New Jersey, New York and Pennsylvania. Hosted by the New Jersey Association of REALTORS® (NJAR®), New York State Association of REALTORS® (NYSAR) and Pennsylvania Association of REALTORS® (PAR), Triple Play is held every year at the Atlantic City Convention Center. In 2007, Triple Play will take place December 4-6.

Triple Play provides an opportunity for real estate professionals to network, learn more about the industry, hear from nationally recognized speakers, and earn professional designations and certifications. In recent years, more than 11,000 real estate professionals have attended, and nearly 500 booths have been displayed at the event.

Each year, nearly 450 exhibitors showcase thousands of products and services including the latest real estate innovations, technologies and business tools. The Trade Expo provides attendees with the opportunity to learn how the latest products and services can maximize their productivity and enhance their business success.

The Grand Assembly features nationally recognized and highly sought-after speakers. A variety of designation and certification programs are offered along with educational programs that include more than 60 sessions in seven tracks such as: appraisal; brokerage and management; commercial; legal/tax/environmental; professional development; sales and marketing; and technology.

Members of the media who are interested in attending Triple Play should contact Jessica Figlar at (732) 494-4730 or jfiglar@njar.com

